

College Students' Legal Consciousness Education Based On Network New Media Technology

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Abstract: The cultivation of legal consciousness is an important part of the ideological and political education, the popularity of the new media represented by the Internet has brought great impact on the life and study of contemporary college students, and also poses new challenges to the cultivation of students' legal consciousness. It can further enhance the effectiveness of College Students' legal education and learning that effective use of new media network platform, and guide students to cultivate the legal consciousness with the correct network behavior, and the cultivation of legal consciousness with strong pertinence. With the continuous development of new media technology, it has important practical significance for improving students' legal consciousness that using the Internet platform enabling students to receive legal learning, by cultivating the sense of justice and sense of dependence.

Keywords: network new media, legal consciousness, college students, network behaviour, legal education

1 Introduction

Legal consciousness is an important reflection of the legal level of a country and society, and it has important practical significance to the legal democracy. College students are an important group of society, and are the pillars of social development, the legal consciousness will affect the civilization and legal quality of the whole future society. The development of network new media technology provides a platform for the generation and evolution of the new generation of legal phenomena, and network legal consciousness has been gradually formed. College students have a higher frequency of use of the network platform, but also an important force and influence of the network public opinion, the network legal consciousness is affected by many factors, the students' legal consciousness will be effectively improved through proper guidance and education, so it has the important practical significance that research on network legal consciousness of the college students education.

2 The Current Situation of College Students' Legal Consciousness Under the New Media Environment

From the demand perspective, most of the network behavior of college students is to meet the needs of non learning, from the main application way of partitioning the network, college students are mainly involved in Internet chat,

micro-blog, games and social class, its behavior is mainly reflected in the communication and entertainment network, with little knowledge of their own learning relationship also, individual students will use the network to learn knowledge and skills. There are three main reasons for the status quo of college students use the network above. One, the college students' learning initiative is generally low, the humanities and professional skills of sites of interest is not high, lack of ability to use; Second, the school's cultural life also can not fully meet the psychological needs of students for college students; Third, college students lack of learning goals and motivation, easy to indulge in games or pornographic websites, from the virtual world of the Internet to find happiness and dignity.

The status quo of College Students' network behavior determines the legal consciousness of their network behavior, with the survey shows that most of the college students do not understand the legal consciousness of the network. More than half of college students have been the network infringement, such as personal privacy disclosure, online fraud and cyber attacks and harassment of language behavior, there are also many students in WeChat or micro-blog leaked over the privacy of others, in the language of attacks and harassment of others when chatting, a large part of the students also had to download pirated music film and television works, even a small number of students visited porn sites.

From the above we can see that because of the college students' network consciousness is not high, can only be aware of their own interests in violation of the law, but many students take the attitude of being the one to follow. At present, the college students often pay attention to the cultivation of students' skills while neglecting the cultivation of students' Humanistic quality.

3 Research on the Main Factors of the Lack of Legal Consciousness Under the Background of New Network Media

In the current environment of the college expansion, the quality of students is uneven, although students have strong network application ability, but self-control ability is poor, they will also have the anomie behavior in contact with the network, these are the causes of students' legal consciousness is not high. The network space is very weak legal constraints of space, and it very prone to anomie anomie, which will have a greater negative impact on cultivating legal consciousness of college students, especially for personal beliefs is not mature for college students, their age and psychological are relatively unstable, it is necessary to educate and guide them correctly in order to cultivate a strong sense of law.

College students have not formed a mature outlook on life, world and values, the legal belief is very unstable, and in the new network media environment, a variety of new things and values will lead to a collision law faith is dross culture pollution, thus being distorted. When the network dissemination of information is not true, it will make the network communication become helping those rumors, which malignant human search is a typical example. Network behavior may cause adverse effects on the legal belief of students, such as money worship and

utilitarianism, these will come to this university students in pursuit of material wealth and violate the law.

In recent years, many college students offense because of the temptations of material wealth, such as the founder of porn sites for money, founder of phishing sites fraud. Some students have been confused by western thought, shake on China's political and legal system views, too much emphasis on some judicial injustice and corruption in law enforcement phenomenon, resulting in the whole view of legal issues, which abandoned their own legal belief, and finally the legal consciousness is weak, the legal consciousness is unstable, and even the law is violated.

4 College Students' Legal Consciousness Education Countermeasures Based on Network New Media

In order to improve the network consciousness of college students, it is necessary to combine the new media environment of the network to educate the students, and strengthen the network supervision, we can put forward three countermeasures.

(1) Use Relevant Laws and Regulations to Improve the Supervision of the Network

Due to the current network environment confusion, there is no unified supervision mode, so network environment is full of evil, in order to purify the network environment, first, we need to implement a unified network supervision model, the new media current network responsible person should be effectively conducted supervision, so that laws of anime, the law must be strictly enforced.

First of all, we should solve the problem of legislation, legislation should be clear, comprehensive and professional, so that the network has a strong regulatory targeted. Second, we must establish a network of supervisory organs to strengthen the self-discipline of the Internet industry. On the one hand, network operators to publish the new media content strictly, on the other hand for the sensitive topic to divert and control effectively, strengthen the new media publishing and management of the sense of responsibility, so that college students have a good network environment. In order to make the university students form correct value orientation in the use of the network in the process, should regulate the students' online behavior, and the behavior of Internet supervision, determine the responsibilities and obligations of students with the specific form of the law, to ensure that students use the Internet platform to express their views at the same time, the cultivation of legal consciousness, consciously abide by the law. The consciousness and initiative of legal consciousness education, the standard of university student's network environment, the network of new media platform in the development of a healthy school.

(2) Strengthen the Legal Education and Publicity of Campus Network Platform

The campus network platform is an important window of legal consciousness publicity and education of college students, is an important way to cultivate

students' legal consciousness, so according to the characteristics of the campus of new media, new media, shielding technology using WeChat, micro-blog, network gateway and bad information, to prevent the spread of harmful information from the technical level, to create a good the network environment for students. Education is a systematic project, the use of new media network technology education for college students, the most important thing is to play the interaction of new media technology, in the construction of school network platform on the full effort, improve the linkage effect of WeChat, micro-blog and QQ and other new media, through the innovation of legal layout, to attract students attention. Through the continuous legal education and publicity, so that the legal consciousness of college students keep up with the trend of the times, through the interaction of the network platform, and constantly improve the legal consciousness, so that students consciously participate in the construction of the legal system.

(3) Improve the Legal Consciousness and Quality of Internet use

With the arrival of new media, a variety of network platform has become an important channel for students to contact the society and understanding of the society, but the enthusiasm of students to participate in the network behind is lack of legal consciousness, such as students will be more extreme in the discussion focus of social law, extreme behavior, thus breaking the law bottom line.

5 Conclusions

With the rapid development of new media technology, the network of new media era has brought new challenges and opportunities for the cultivation of College Students' legal consciousness, it provides more ways for the students to receive legal knowledge, and it provides more ways for students to receive legal knowledge, so that students can become more active in the cultivation of legal consciousness, and it also makes the laws of knowledge acquisition method is more simple. Due to the lack of network new media platform, reducing the students' ability to distinguish between right and wrong and the law. Therefore, it is necessary to guide and educate the legal consciousness of college students by means of legal norms, network supervision and network new media platform, which can effectively improve the legal consciousness of college students.

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